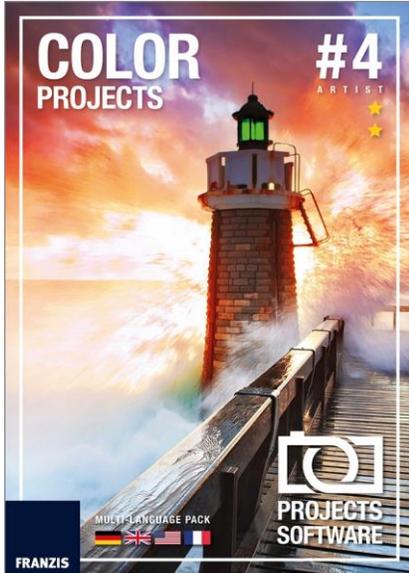


COLOR projects 4 - digital color image development and creative design for photos

Photo editing, optimization and design for professional pictures from camera and smartphone



FRANZIS presents punctually the new COLOR projects 4 at the golden autumn and the photo book season at Christmas for professional image development and stylistic image design.

The new version is conceived for optimization and design of images on PC, Mac and as a plug-in for experienced photographers and inexperienced image editors. It provides optimized immediately as well as inspiring image variants and offers highly developed tools for the individual editing of images.

With colorful images of a golden leaves forest holiday pictures, family photos, portraits and landscape images rich in contrast and sharp, without gray veil and unwanted artifacts in rich colors, in analog retro look or pop style remain memories fresh and welcoming to the viewers' eye.

With intuitive operation the 134 presets offer immediately finished image results and professional tools the classic image development, artistic image processing and a lot of space for new inspiration styles. For a photo book as a gift and a reminder that the photo wall or in social network photo pages as Instagram, Flickr or pint rest present the images the fun of photography, to make just great pictures itself.

Color projects 4 has been completely revised for the latest photo technical demands of color photography. With an intuitive workflow with new image templates (presets), gallery and algorithms browser, a pixel-precise selective development and effect tool, the intelligent optimization Wizard, 18 new post processing effects or RAW-extension module for photo enthusiasts and image processing of all power levels all the appropriate tools for the color image development and inspiration and new design opportunities in photography.

Including the new plug-in for Lightroom (LR 3 to LR CC), Photoshop and Photoshop Add-on, COLOR project 4 has also a function of expansion for further image processing programs.

COLOR projects 4 is available now for 99,00€ and as color projects 4 element for 49,00€ as ESD version (download) via www.projects-software.com and available as an multilingual boxed version in the specialized trade. The software is optimized for the operating systems MAC OS - 64-bit and Windows - 32-bit and 64-bit.

COLOR projects 4 - Optimization, shaping and design for any photo enthusiast

Image optimization for colorful motifs and photo design made easy

With the newly revised optimization engine and 134 finished motive suggestions of various photo categories will receive even untrained image editors also without expert knowledge directly after loading the images from the camera and smartphone fully optimized and newly developed images without gray veil with rich contrasts or in trendy style variations.

The real-time before-and-after comparison view reveals which visually expressive and creativity are inserted in the processed images.

Color images are properly developed or presented in retro- , PopArt or their own look

The software offers photo enthusiasts much more than just imaging options. With the targeted after editing the individual hues, the new selective and pixel-precise detail development, photo film emulation digital color negatives and 127 (+18) newly revised post processing effects COLOR provides projects 4 a professional image development and design scope for any creative theme ideas. The new gallery previews of the presets as well as the algorithms allow browser the global overview and comparison of results like viewing it on a light table.

With understandable RAW development all light use information in the image

The integrated RAW-module has a white & black correction and additional high-quality-entr off extraction methods and current RAW camera formats also expanded and reduced by the clearly arranged function operation inhibitions to RAW development for inexperienced photographers.

With intelligent edge detection individually design and develop

A new highlight for the exact image post-processing is the selective drawing tool with high-precision edge detection. The smallest image ranges can be found in the edit screen pixel by brush marked. Depending on the initial themes can be these areas, brighten, darken in color and detail, strengthen and reduce re-sharpening. Not only to the overall impression of the image to improve or individual elements in the image more emphasis, it is also suitable for new creative Picture impressions.

COLOR projects 4 - New features introduced briefly

- Additional new plug-in for Lightroom (all versions of LR 3 to LR CC).
- selective character tool with intelligent automatic edge detection to dodge, burn, reinforce color, reduce color, enhance details, reduce details, sharpen
- 134 new and optimized presets with gallery function and new categories "drawings" and "seasons"
- Graphical History browser for all projects
- Intelligent Optimization Wizard with new functions
- new algorithms browser for photo film emulations, optimisation variants and layer blend modes.
- 43 different layer blend modes for each post processing effect
- Nine new effects and high-end tools for new creative possibilities of "white noise" via "mirroring" to "Aura"
- Point of Interest: in a specially-definable area the effects in full resolution for this Image pane, time saving during the processing of very large high resolution photos.
- Two new preset categories "drawings" and "periods of the year."

- 18 new post processing filter: White Noise color clouds, White Noise, Horizontal Banding, Mirroring Mirroring vertical, brightness, white & black correction, time of year,
- Time of day, Aura, liquefy, chalk drawing, light, lens reflection, fog, polygons, rain, and snow showers, crosshatching.
- RAW-module: enlargement to white & black correction and additional high-quality-entr off extraction methods.

FRANZIS® – The Brand for Professionals

FRANZIS® Book and Software Publishers belongs to one of the oldest and most successful technical specialist publishers in Germany.

The company was founded in 1920 by Franz'schen Printers, which had existed in the center of Munich since 1828. The company began with magazines that accompanied the development of radio and broadcasting, and first embarked on publishing books in the 30s.

After re-establishing itself as a specialised book and magazine publisher in 1948, FRANZIS made its name as the earliest medium for radio, broadcasting and television with its "Professional Radio Book", which contained 331 volumes in 1992. FRANZIS was adopted by WEKA Media Group in 1991 and merged with earlier computer magazines like PC Magazine and Market & Technology. Today the publisher is located in Haar near Munich, Germany.

FRANZIS® Products

FRANZIS' product portfolio is much more than literature on experimenting, photography and programming! The company offers a whole range of material, corresponding to the market's ever changing demands.

Besides its three primary fields, FRANZIS supplies special software for beginners, enthusiasts and professionals, which provides customers with individualised versions of literature available in a particular domain. On top of the extensive published material, FRANZIS stands out with its numerous online projects.

For Hobbyists and Pros

Whether you are a photographer, a technical engineer, a programmer or just exploring, FRANZIS offers perfect, quick, simple and competent solutions for all hobbyists and pros, with books, software, construction kits and webinars. With almost 100 available study packages, experiment boxes and construction kits, FRANZIS wants to make new technology accessible, impart basic and expert knowledge as well as excite young and old about technology. FRANZIS' developments in the realm of photography have been competitive since the beginning of photo software in 2004, and have impressed professional photographers and photography magazines alike. The regular webinars (live online workshops), which are also available afterwards as video tutorials, offer the interested users valuable knowledge on a particular topic.

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