

Black Photo Software - Black & White projects 4 - precise black and white image development and monochrome art

Photo software for improved aesthetics in the classical and artistic black and white photography



For precise development and aesthetic expression in the classical and artistic black-and-white photography Franzis presents the new monochrome Software Version Black & White projects 4, for more than just a normal gray scale conversion.

Black and white images experience a renaissance in all areas of photography. Characteristic, with nostalgic charm, as a unique image works from our environment and everyday life receive the undivided attention in galleries, as wall pictures in rooms, calendar, in advertising or in online portals.

The new Black & White projects 4 was set with new tools and precise calculation algorithms to gray scale conversion, and developed as well with creative design tools. Landscapes, portraits, animals, architecture or simple street scenes can be very expressive, aesthetically and with a strong character as a black-and-white images effectively scene.

Beginners, enthusiasts and professionals will be given a room for maneuver to classic and artistically important that their style in

your image works to achieve more and get more from their images.

Black & White projects 4 presents itself in addition with an optimized workflow , new algorithms, automatic optimizations, over 100 real-time image variants for fast results, and also professional features and tools for individual improvement, adaptation and creative influence.

The new gray scale conversion using the spectral sensitivity of colors or the manual selective drawing module allows a precise development of color images as there are always new ways to interpret motives in monochrome.

As a stand-alone version for Mac and PC and including the function extended falling plug-in for Lightroom, Photoshop and Photoshop Elements Add-on software it is technologically up-to-date.

Black & White projects 4 is immediately available in the element (photographer) Version for 49,00€ and the artist version for 99,00€ as ESD version (download) at www.franzis.de and available as a German boxed version in the specialized trade. Optimized for the operating systems MAC OS - 64-bit and Windows - 32-bit and 64-bit and including Lightroom 6-LR LR (CC) Plug-in to Photoshop from CS 6 plug-in and Photoshop Elements from 11 add-on

Black & White projects 4 - for new dramatic nature pictures, photo art and fascination in monochrome new and revised calculation algorithms, automatic optimization options, features for more quality and creativity and a faster easier workflow offer the user a truly individuality in gray scale conversion, also with additional artistic nuances for all photographic image categories in monochrome.

The aesthetics of the motifs on the first glance

the preset gallery provides after loading the image now 115 new specially tuned different image variants from classical as well as artistic categories, on request also with a gallery full, immediately selectable. In particular new entrants will receive here a wide range of ideas and proposals for effective images directly after the invite.

Gray scale conversion - precise gray values with spectral color sensitivity even develop

New is the precise controllable gray scale transforms on the "spectral sensitivity of colors. Eight individually adjustable color areas allow specific and different levels of gray value development of individual colors of the original image. So you can avoid similar gray value representations and parts of the image and motives of intensive separated. Nicest motive color images, whose contrast to similar levels of gray led and unsuitable for the black-and-white representation will lead to a new view after editing.

Even small changes in the intensity of the spectral colors can lead to a completely new overall impression of the images.

High-end development tools for motif and selective area processing

The highlight for each individual post processing is the new local adaptation of "selective draw". One with intelligent edge detection brush marks the exact pixel demarcated areas in the image. On the created mask could even the smallest of details about the features dim, brighten, enhance color, reduce color, restore color, enhance details, reduce details and sharp them on the highest level so that they can be developed further according to their own needs.

The software with "Point of Interest" provides much more time savings for the work with high-resolution image data such as for wall pictures and posters. In a defined limited Image pane displays all function applications in real time in the original image are displayed for immediate checking of certain areas.

Color nuances and color keying for special picture impressions with esprit

Besides the X color and hue tool, in the function of "restore color" is added a more creative way of creating simply magical images.

With the color keying (dye restore) can also be used without experience in the areas of processing complex mask, objects or images in their original color in the monochrome environment with adjustable intensity.

The integrated RAW converter is expanded to latest RAW camera models and a white & black correction as well as additional high-quality denoising methods.

A free test version for more information about enhancements and optimization and the complete functional scope, as well as a version comparison will be made available for the user under

www.projects-software.com

Excerpt of the new features in Black & White projects 4

- Plug-in for Lightroom (all versions of LR 3 to LR CC)

- selective character customization tool (local) for individual Selective editing with intelligent automatic edge detection (color restore (color keying), sharp, dim, brighten, hue boost, reduce color details enhance or reduce)
- Point of Interest - Selected effects are only for the preview for a specially calculated definable area - Time saving during the processing of very large high resolution photos
- Spectral Sensitivity - High-precision gray scale conversion with brightness adjustment of individual (eight) shades in the desired gray tones
- 115 new and improved finished presets with gallery function in eight categories.
- New Algorithms Browser for an interactive graphical selection of 36 analog photo film emulations, eight optimization variants and layer blend modes
- 16 new post processing filter (a total of 90 Filter): White Noise, Horizontal Banding, mirroring vertical, brightness, white & black correction, time of day, aura, liquefy, chalk drawing, light, lens reflection, fog, polygons, rain, and snow showers, crosshatch
- RAW converter/Module - Expansion to white & black correction, additional high-quality denoising methods and new camera RAW-models
- Cut picture with 71 format templates and new auxiliary tools such as the golden spiral, the golden section and the rule of thirds using auxiliary lines.
- Optimization of the post-processing engine with your speed increase by up to a factor of 2

Pricing and Availability

Black & White projects 4 is immediately available in the element (photographer) Version for 49,00€ and the artist version for 99,00€ as ESD version (download) at www.projects-software.com and available as a German boxed version in the specialized trade. Optimized for the operating systems MAC OS - 64-bit and Windows - 32-bit and 64-bit and including Lightroom 6-LR LR (CC) Plug-in to Photoshop from CS 6 plug-in and Photoshop Elements from 11 as an add-on
 Cost-effective upgrade offers for previous versions are offered on the product page.

FRANZIS® – The Brand for Professionals

FRANZIS® Book and Software Publishers belongs to one of the oldest and most successful technical specialist publishers in Germany.

The company was founded in 1920 by Franz'schen Printers, which had existed in the center of Munich since 1828. The company began with magazines that accompanied the development of radio and broadcasting, and first embarked on publishing books in the 30s.

After re-establishing itself as a specialised book and magazine publisher in 1948, FRANZIS made its name as the earliest medium for radio, broadcasting and television with its "Professional Radio Book", which contained 331 volumes in 1992. FRANZIS was adopted by WEKA Media Group in 1991 and merged with earlier computer magazines like PC Magazine and Market & Technology. Today the publisher is located in Haar near Munich, Germany.

FRANZIS® Products

FRANZIS' product portfolio is much more than literature on experimenting, photography and programming! The company offers a whole range of material, corresponding to the market's ever changing demands.

Besides its three primary fields, FRANZIS supplies special software for beginners, enthusiasts and professionals, which provides customers with individualised versions of literature available in a particular domain. On top of the extensive published material, FRANZIS stands out with its numerous online projects.

For Hobbyists and Pros

Whether you are a photographer, a technical engineer, a programmer or just exploring, FRANZIS offers perfect, quick, simple and competent solutions for all hobbyists and pros, with books, software, construction kits and webinars. With almost 100 available study packages, experiment boxes and construction kits, FRANZIS wants to make new technology accessible, impart basic and expert knowledge as well as excite young and old about technology. FRANZIS' developments in the realm of photography have been competitive since the beginning of photo software in 2004, and have impressed professional photographers and photography magazines alike. The regular webinars (live online workshops), which are also available afterwards as video tutorials, offer the interested users valuable knowledge on a particular topic.

PR Contact :

Heiko Wenzel

Press Service H. Wenzel

presse@prservice-wenzel.de